

# “Switzerland Business Expansion Tour”

## Global Gateway



### Business Expansion Tour

### Inter+National+ization

(Geneva, Zurich)

16 Feb 2025 to 23 Feb 2025

7 - Day



# “Switzerland Business Expansion Tour”

## Global Gateway



### Audiences of the Tour:

- ☐ Business Leaders & Entrepreneurs
- ☐ Business Development Directors
- ☐ Legal & Contract Managers
- ☐ International Trade Consultants
- ☐ CFOs & Financial Managers

### Workshop Syllabus:

- ☐ Fundamentals of Internationalization
- ☐ Legal Registration Process in Switzerland
- ☐ Regulations for Global Business Development
- ☐ Financial Management for Global Expansion
- ☐ International Arbitration & Dispute Resolution

### Site visit Plans:

- ☐ World Trade Organization(WTO)
- ☐ International Labour Organization(ILO)
- ☐ United Nations Office at Geneva (UNOG)
- ☐ International Chamber of Commerce (ICC)
- ☐ Geneva International Arbitration Centre (GIAC)



# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 1: Geneva Workshops

- Morning (9:00-10:30): Workshop 1 - Global Principles of International Expansion
- Late Morning (11:00-12:30): Workshop 2 - Risk Management in International Contracts





# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 2: Geneva Site Visits

- Morning (9:00-11:00): Visit to the World Trade Organization (WTO)
- Mid-Morning (11:30-13:00): Visit to the International Labour Organization (ILO)
- Afternoon (14:00-16:00): Visit to the United Nations Office at Geneva (UNOG)



# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 3: Geneva Workshops

- Morning (9:00-10:30): Workshop 3 - International Arbitration and Dispute Resolution
- Late Morning (11:00-12:30): Workshop 4 - Case Studies in Contract Arbitration





# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 4: Zurich Site Visits

- Early Morning (Travel to Zurich by Train - 3 hours)
- Mid-Morning (12:30-13:30): Visit to the Swiss National Bank (SNB)



# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 5: Zurich Workshops

- Morning (9:00-10:30): Workshop 5 - Legal Aspects of International Business Development
- Late Morning (11:00-12:30): Workshop 6 - Innovative Approaches in Contract Management





# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 6: Zurich Site Visits

- Morning (9:00-11:00): Visit to the Swiss Chambers' Arbitration Institution.
- Mid-Morning (11:30-13:00): Visit to the Zurich Commercial Court





# “Switzerland Business Expansion Tour”

## Global Gateway



### Day 7: Departure

Morning: Free time for final consultations or sightseeing in Zurich.

Afternoon: Departure from Zurich.



# “Switzerland Business Expansion Tour”

## Global Gateway



### Services Menu:

- ❖ Business VISA from Schengen area
- ❖ One week exclusive workshop in Switzerland
- ❖ Visiting global vital Trade & Legal institutions
- ❖ 7 - day tour services from 16 to 23 of Feb, 2025
- ❖ Accommodation in top 4\* hotels in all destination
- ❖ Free transportation facilities among the cities during the tour

- Registration Deadline: 30<sup>th</sup> of Dec, 2024
- Participation Cost: 5750 Euro per person
- Contact points: 00982188787309

